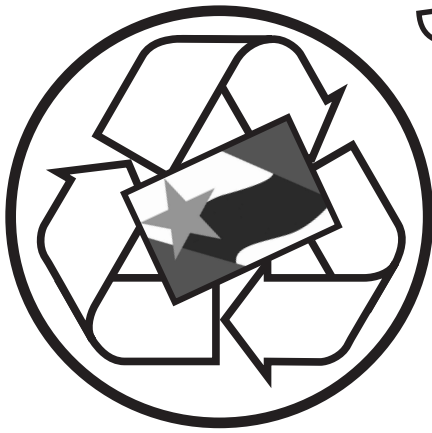


July 28 - August 8

The Mayor's YOUTH COUNCIL invites **YOU** to:

RECYCLE NOW!



Recycling is
EASY!

**DON'T
SORT!**

OUR GOAL:

• **INCREASE** city recycling by **2%**

YOUR GOAL?

• **BEGIN** recycling **NOW** or
• **INCREASE** your recycling **NOW**



Recycling
SAVES!

Recycling is
FREE!

Energy
Natural resources
The environment
Your tax dollars!

FREE bins!
FREE bin delivery!
FREE information!
FREE answers!

**DON'T
SORT!
JUST
TOSS!**

*When in
doubt, toss
it in the bin!*

*Don't
remove
labels!*

*Toss plastic
grocery bags
in your bin!*

*You can put
recyclables in
a plastic bag
then toss that
bag in the bin!*

*CLEAN
recyclables
are the best!*

Plastics: Everything marked #1- #7

Glass: Clean Bottles and Jars - with labels!

Paper: ALL mixed paper!

Light cardboard

Magazines, phone books, etc.

Newspapers, inserts, junk mail

Metals: Aluminum, steel, tin, etc.

Heavy cardboard, corrugated boxes, etc:

Break down & set out *next* to your bin

Need more info?
Questions?

807-1411 or www.lafayette.in.gov

WATCH FOR

Mail • TV • Radio • Newspaper • Web

- **MORE INFO** about what can be recycled
- **TIPS** to make recycling **EASY** for YOU!
- **AMAZING FACTS** about recycling

and **AWARDS** for Lafayette's
"Champion Recyclers"



...and did you know?



The average Lafayette household generates **ONE TON** of **TRASH** each year which is dumped into Indiana landfills.



But - the average Lafayette household recycles only **200 POUNDS** per year.



Over **50%** of local trash currently taken to landfills could be recycled!



Lafayette's recycling is **hand-sorted** in Frankfort, Muncie and Chicago.



YOU can **BEGIN** or **INCREASE** recycling in your home **NOW!**

"Recycle NOW!" is a project of the 2008 Mayor's Youth Council

Amazing Recycling FACTS

♻ On average, it costs **\$30 per ton to recycle trash**
\$50 to send it to the landfill
\$70 to burn it

♻ Recycling creates **6 times as many jobs** as landfilling.

♻ The average American uses **650 pounds of paper per year**.

♻ There is **no limit** to the number of times an aluminum can may be recycled.

♻ When glass is put in the landfill, it takes over **4,000 years for it to decompose!**

♻ For every **1 ton of plastic** which is recycled we save almost **2000 pounds of oil**.

♻ Recycling **one aluminum can** saves enough electricity to run a TV for **three hours**.

♻ Half of all polyester **carpet** manufactured in the US is made from recycled **soda bottles**.

♻ Americans use **four million** plastic bottles **every hour**, but only recycle **25%** of them.

♻ About **80%** of all Americans throw away is recyclable, yet our national recycling rate is just **28%**.

♻ The U.S. is **5% of the world's population** but uses **25% of the world's natural resources**.

♻ The energy saved from **recycling one glass bottle** can run a **100-watt light bulb for four hours**.

♻ In one year in the United States, **recycling steel** saves enough energy to heat and light **18,000,000 homes!**

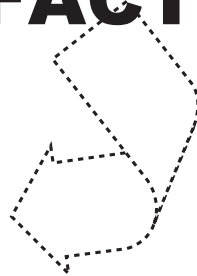
♻ Throwing away a **single aluminum can**, instead of recycling it, is like pouring out **six ounces of gasoline**.

♻ Last year, Americans recycled enough aluminum cans to conserve energy equal to over **15 million barrels of oil**.

♻ If we recycled all of the newspapers printed in the U.S. on only **ONE** typical Sunday, we would save **550,000 trees**.

♻ Recycling **35 percent** of our trash reduces global warming emissions equivalent to taking **36 million cars** off the road.

♻ The amount of **wood and paper we throw away** each year is enough to heat **50,000,000 homes for 20 years**.



Handy Recycling TIPS

REDUCE: Purchase products with minimal packaging

- purchase products which carry the recycle logo • buy in bulk
- use recyclable containers • use cloth bags for groceries •
- don't use paper towels & paper napkins • rethink using
- disposable cameras & razors • cut down junk mail by sending
- your name and address to: Mail Preference Service; Direct
- Marketing Association; PO Box 9008; Farmingdale, NY 11735-
- 9608 • purchase concentrated cleaners & detergents which
- have less packaging • simplify • ask: "Can I use less of this?"

REUSE: Cloth diapers • cloth napkins • towels • rags
• sponges • dishes • flatware • rechargeable batteries • scratch
paper • mend clothes • repair appliances • shop 2nd hand
stores • share or donate your excess magazines, books, clothing,
electronics, etc. • ask: "Can I use what I already have?"

MAKE IT EASY to recycle in YOUR living space!

- Use 2 wastebaskets where you now have one. • Recyclables
- can be put in plastic bags then tossed in your bin. • If your
- bin's not large enough, use a big trash can & mark it "Recycle."

NOT SURE if an item is recyclable? Go ahead and
PUT IT IN THE BIN! Your recyclables get a second
sorting after collection • Find a "Recycle Buddy" and have fun!

QUESTIONS?

Phone: 807-1411

or visit: www.lafayette.in.gov

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